

SOCIAL VALUE APPROACH ARRANGEMENTS FROM 2025



OUR SOCIAL VALUE FRAMEWORK

This framework document sets out our procedure, guidance and requirements to delivering Social Value (SV) in partnership with our contractors and suppliers, and service providers.

The provision of Social Value is required by the Social Value Act 2012 (and 2024) with Social Value playing an increasingly important role in the provision of opportunities and support to residents and their wider communities. Our approach recognises the wider obligations under Procurement Regulations 2024, has regard to the priorities outlined in the National Procurement Policy Statement and guidance published through Procurement Policy Notes.

Social Impact – ‘The effect we have on people and communities as a result of our actions. Seeking significant positive change addressing social challenges and improving peoples’ wellbeing’.

We use a collaborative partnership approach and celebrate commitments made by our suppliers.

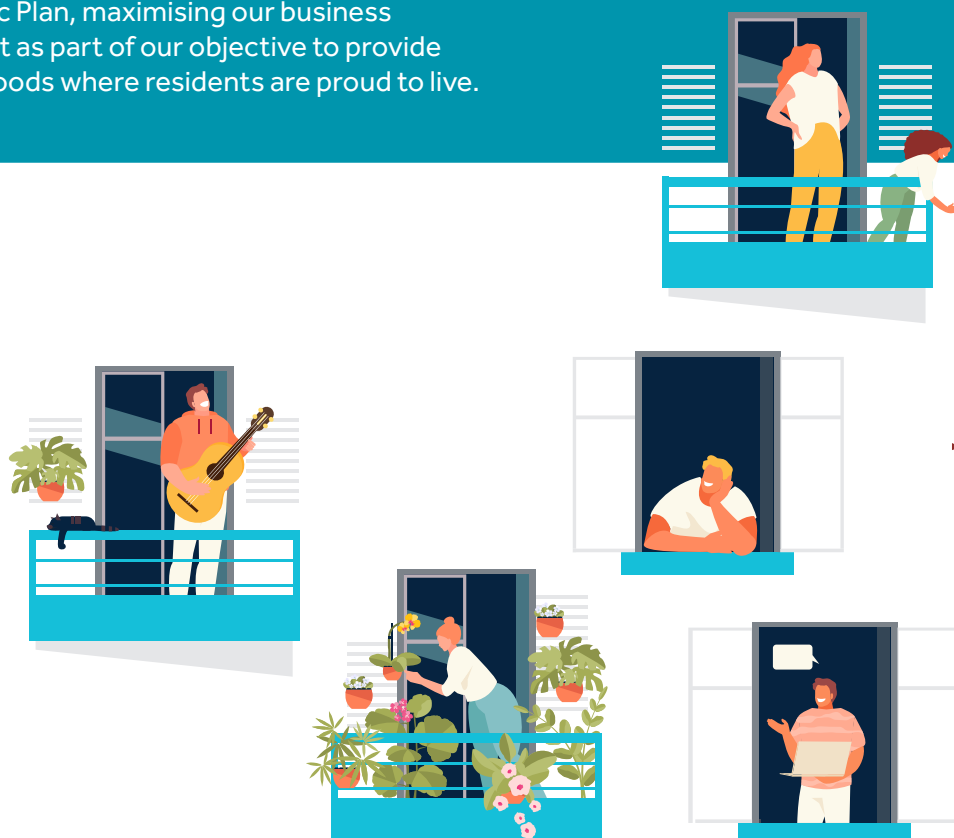
This guidance delivers the priorities set out in our Strategic Plan, maximising our business social impact as part of our objective to provide neighbourhoods where residents are proud to live.

We aim to drive the most social impact in everything we do and will maximise social value from our supply chain by:

Leveraging in Social Impact support. Using our influence, procurement and partnerships to drive Social Value.

These Social Value arrangement requirements apply to contract proposals and partnerships as of 1 June 2025 (until such time as these, Social Value approach arrangements are formally varied and re-issued)

This document uses priorities identified and adopted within the agreed Southern Housing Social Impact Statement (add link) investment practices, frameworks and associated strategies. The Social Value requirements are underpinned within a co-created approach with priorities devised on residents’, communities’ and stakeholders’ needs. We had input from our supply chain contractors and business partners in setting the plans.



SOCIAL VALUE SUPPORT REQUIREMENTS

The approach seeks social value contributions and support for the menu of projects and activities set out below (the social value asks).

Southern Housing expects suppliers to reflect our organisational values as a social purpose business. Suppliers are expected to commit to providing Social Value, these contributions should be proportionate to contract value.

NEW SERVICES CONTRACTS AND SERVICE CONTRACT EXTENSIONS £50K - £349K PER ANNUM (Contracts under £50K - Social Value is voluntary) Suppliers are required to deliver a minimum of three Social Value asks for the benefit of Southern Housing neighbourhoods and residents, in the contract requirements.

SERVICES CONTRACTS AND EXTENSIONS OVER £350K PER ANNUM

- Suppliers are expected to commit to providing Social Value equivalent to 1% of their contract throughput per annum, using resident priority items identified on the Social Value menu for guidance. All social value activity should benefit Southern Housing residents and/or selected neighbourhoods and be agreed in collaboration with Southern Housing Social Value leads.

The percentage value contribution being made up of either cash value sponsorship for designed and pre-agreed social impact projects or activities. Or the material value of materials, staff workforce contributions provided as 'in kind support for pre-agreed social impact projects or activities.

Social Value offers should include support for priority items from the Southern Housing Social Value guide menu below:

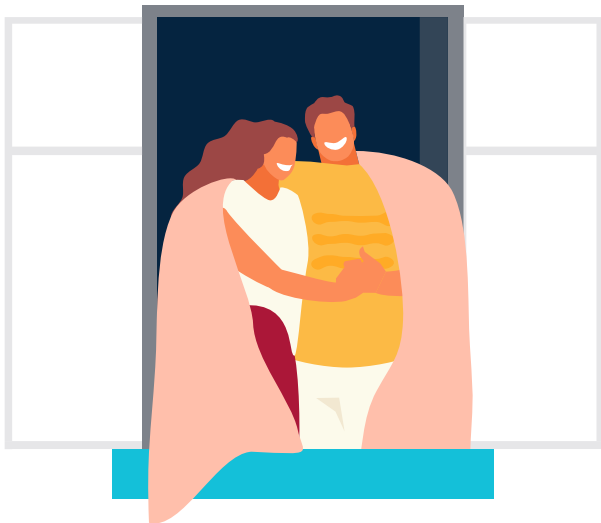
- 1. Support to Fresh Visions Charity projects** (Southern Housing's charity commission registered subsidiary charity), to benefit vulnerable and disadvantaged residents/ local neighbourhoods; Including support for disadvantaged young people; Isolated vulnerable residents; Survivors of Domestic Abuse and trauma, e.g; fundraising or support for specific projects and activities as identified with the charity (minimum of 0.25% of contract spend). For guidance, a copy of the Fresh Visions Charity Plan can be found [here](#).
- 2. Financial and Digital inclusion** help for residents to get online by donating/sponsoring devices laptops/tablets/smartphones or data (or recycle old devices to save CO2). Providing support to residents to develop digital skills, confidence and get digital.
- 3. Addressing poverty and reducing deprivation** – Contribute to activities/projects alleviating acute urgent hardship faced by Southern Housing residents and households. Focussed projects which address cost of living challenges, food affordability and quality – Including Southern Housing Food Pantries, fuel poverty activities, hardship support for essential home furniture/furnishings – support minimum 1x project per annum.
- 4. Improving community and place / Community partnership activities.** Support/sponsor improvement initiatives/community projects in prioritised Southern Housing neighbourhoods, e.g; local community safety improvement activities. Local residents' employment and wellbeing projects – Contractor to support a minimum of 1x Southern Housing community project or activity per year, to be agreed with Social Value leads.
- 5. Provide or fund relevant Vocational Training** to address residents' skills gaps (e.g; CSCS, Security, COSHH, IT skills) – Minimum 1x per year.
- 6. Helping maximise use of community venues and spaces** - carry out improvement works/ provide staff hours/ materials to benefit a selected community building or green space, play areas, scheme green space in a Southern Housing neighbourhood scheme – Support/ sponsor activities to help maximise use and residents' benefits of Southern Housing community venues - Minimum 1x project per year.

MONITORING, MEASURING AND EVALUATING OUR IMPACT

Our partnership approach seeks to maximise residents' and community benefits; designing social value items, projects and activities with clear measurable outputs and outcomes in Southern Housing localities.

Within contract partnerships we'll approve, monitor and track delivery of the requirements; these Social Value activities and outputs. We expect reports on social value delivery ahead of contract completion. We'll report on Social Value annually across our contract programmes and supply chain partnerships.

To assess and evaluate impact from Social Value activities' outputs; we'll use HACT/Fujiwara methodology (Value Insight Toolkit) to assess and provide and shared social value impact assessments and Social Return on Investment (SROI) impact reporting.



CELEBRATING AND PROMOTING SUCCESS

Where contract partners deliver successful Social Value projects and activities. We'll celebrate, promote and acknowledge the delivery of their contributions via Southern Housing communications channels, networks and content.



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APPENDIX 1 SOCIAL VALUE CONTRIBUTIONS FLOW CHART

